

# Breastfeeding: *Nature's Way*

Perhaps the least acknowledged of all the advantages of breastfeeding are the **ECOLOGICAL BENEFITS**. **BREASTMILK** is a natural and renewable resource, often overlooked.



**BREASTFEEDING** protects the environment by reducing the demands made on it and eliminates waste and pollution.

**ARTIFICIAL BABY MILK** and processed baby foods are non-renewable products that create ecological damage at every stage of their production, distribution and use.



**BREASTFEEDING** is unique - it causes no pollution and is the best example of how humanity can sustain itself through provision of the first and most complete food for humans.



**WORLD ALLIANCE FOR BREASTFEEDING ACTION**

Protects, Promotes and Supports Breastfeeding Worldwide

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