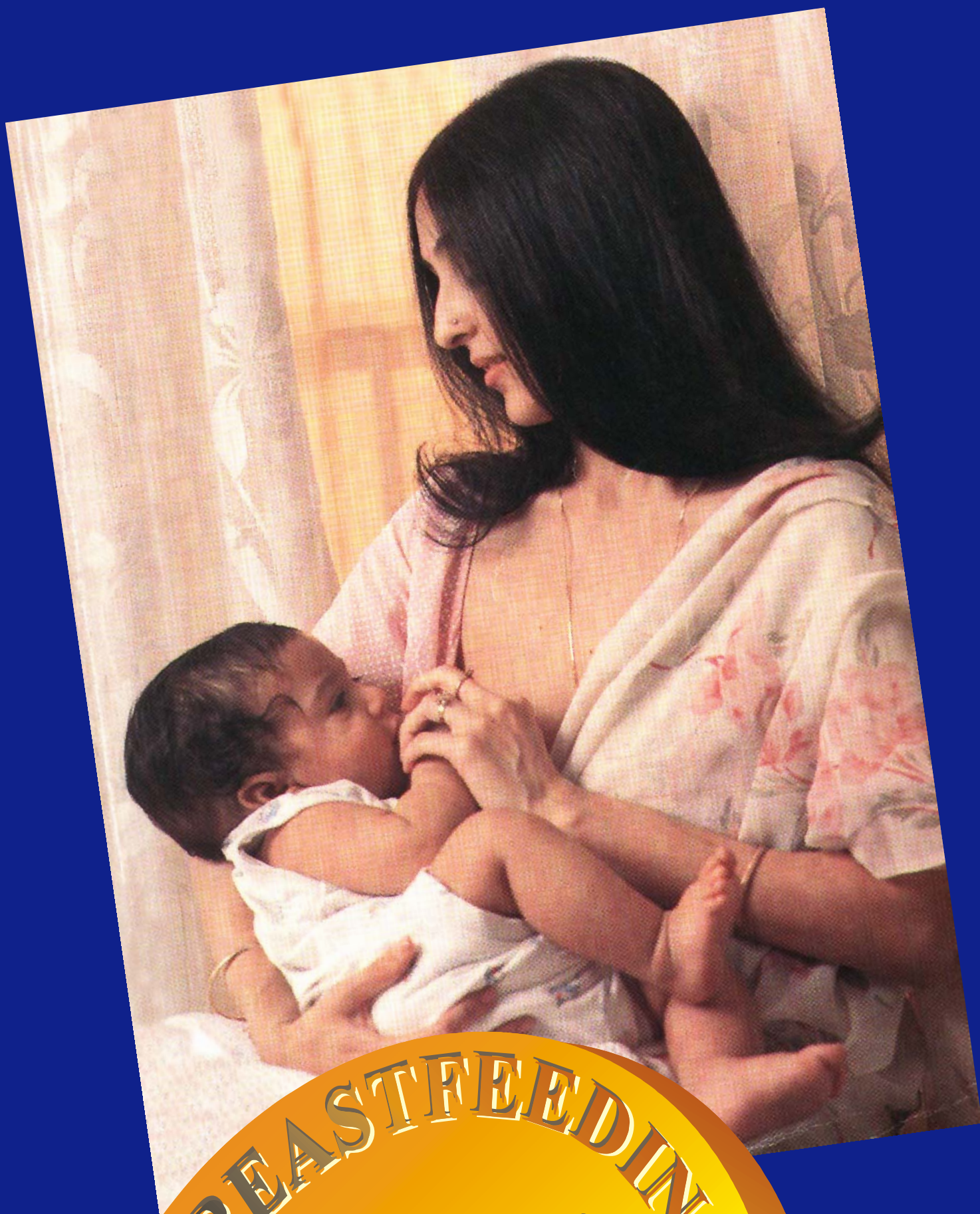


BREASTFEEDING

The Best Investment



WABA '98

World Alliance for Breastfeeding Action



The World Alliance for Breastfeeding Action (WABA) is a global people's initiative to protect, promote and support breastfeeding. WABA works in close liaison with the United Nations Children's Fund (UNICEF). WABA organises World Breastfeeding Week (WBW) annually which is celebrated in over 120 countries by hundreds of groups and thousands of individuals. WABA does not accept sponsorship of any kind from companies producing artificial milk, related equipment and complementary food. WABA requests that all World Breastfeeding Week (WBW) participants respect and follow these ethical guidelines. For more information, please contact: WABA, PO Box 1200, Penang 10850, Malaysia Fax: 604-6572655 Email: secr@waba.po.my WBW site: <http://elogica.com.br/waba> and Denise Arcoverde, WBW International Coordinator, Av. Beira Mar, 3661 Lj. 18, Casa Caida-Olinda PE CEP 53130540 Brazil Fax: 55 81 4321599 Email: origem@elogica.com.br