This year the World Alliance for Breastfeeding Action (WABA) celebrates 10 years (1991-2001) of protecting, promoting and supporting breastfeeding. A celebration was held in Penang, Malaysia, on 14 February (WABA’s founding date), with network partners and friends of the breastfeeding movement. The celebration included an exhibition, The WABA Challenge, and the unveiling of a new painting done by Malaysian batik artist Dato’ Chuah Thean Teng. This breastfeeding painting was specially done to commemorate WABA’s 10th anniversary. It depicts a mother’s unconditional love and nurturing for her child. Prevalent in most of Dato’ Chuah’s paintings is his exquisite sensitivity in portraying the love and tenderness between a mother and her children in different settings. Several of Dato’ Chuah’s works have been chosen for UNICEF’s greeting cards. Dato’ Chuah, 87 years old is well recognised as “the Father and Master of Batik Painting”. He resides in Penang and continues to paint. • WABA is a global people’s initiative to protect, promote and support breastfeeding. For more information, please contact: WABA, PO Box 1200, Penang 10850, Malaysia  Tel: 60-4-658 4816  Fax: 60-4-657 2655  E-mail: secr@waba.po.my  Website: http://www.waba.org.br and http://www.waba.org.my.