

maternal health, promoting gender equality and empowering women.

**Mother-to-mother support** ([www.lalecheleague.org](http://www.lalecheleague.org)) groups are a universal means for mothers to come together for information sharing and support.

**ACTION:** Organise support groups in your community for pregnant women and new mothers. Assist new mothers to get in touch with local mother-to-mother support groups.

## Networks & Resources

World Alliance for Breastfeeding Action [www.waba.org.my](http://www.waba.org.my)  
International Baby Food Action Network [www.ibfan.org](http://www.ibfan.org)  
La Leche League International [www.lalecheleague.org](http://www.lalecheleague.org)  
International Lactation Consultant Association [www.ilca.org](http://www.ilca.org)  
Academy of Breastfeeding Medicine [www.bfmed.org](http://www.bfmed.org)

The Alliance for a Corporate-Free UN [www.corpwatch.org](http://www.corpwatch.org) brings together a number of international organisations, including IBFAN, to ensure that UN agencies do not partner with corporations that violate the aims and principles of the UN, such as the International Code of Marketing of Breastmilk Substitutes.

The International Forum on Globalisation [www.ifg.org](http://www.ifg.org) is an alliance of 60 leading activists, scholars, economists, researchers and writers formed to stimulate new thinking, joint activity, and public education in response to economic globalisation.

The People's Health Movement <http://phmovement.org> believes that health is a social, economic and political issue and above all a fundamental human right. PHM actively supports breastfeeding cultures. Visit their website to link up with the nearest PHM group.

### RESOURCES

'We the People' or 'We the Corporations'?, Judith Richter, IBFAN/GIFA, 2003

*Alternatives to Economic Globalisation (A Better World is Possible)*, The International Forum on Globalisation, Berrett-Koehler Publishers, Inc, November 2002

*Holding Corporations Accountable: Corporate Conduct, International Codes and Citizen Action*, Judith Richter, Zed Books, 2001

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The World Alliance for Breastfeeding Action (WABA) is a global alliance of individuals, networks and organisations that protect, promote and support breastfeeding based on the Innocenti Declaration and the WHO/UNICEF Global Strategy on Infant and Young Child Feeding. Its core partners are International Baby Food Action Network (IBFAN), La Leche League International (LLL), International Lactation Consultant Association (ILCA), Wellstart International and the Academy of Breastfeeding Medicine (ABM).

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WABA does not accept sponsorship of any kind from companies producing breastmilk substitutes, related equipment and complementary foods. WABA encourages all participants of World Breastfeeding Week to respect and follow this ethical position.