

Materiais de referência

1. International Code and subsequent related resolutions: www.unicef.org/nutrition; www.who.int/nutrition; Para acesso rápido: www.ibfan.org/site2005/Pages/article.php?art_id=52&iui
2. WHO/UNICEF Global Strategy for Infant and Young Child Feeding, 2002. World Health Organization: www.who.int/gb/EB_WHA/PDF/WHA55/EA5515.pdf
3. The Lancet, Child Survival series, incl. "How many deaths can we prevent this year?" Jones G et al and the Bellagio Child Survival Group. Lancet 2003; 362:65-71; and: "WHO estimates of the causes of death in children" Bryce J et al and the WHO Child Health Epidemiology Reference Group. Lancet 2005; 365: 1147-52.
4. Violations of the International Code of Marketing of Breastmilk Substitutes, Taylor A.: BMJ, 11 April 1998;316:1117-1122.
5. Breaking the Rules, Stretching the Rules 2004; IBFAN-ICDC Penang.
6. State of the Code by Country 2006 and State of the Code by Company 2004; IBFAN-ICDC, Penang 2004.
7. Breastfeeding and the use of human milk, American Academy of Pediatrics. Pediatrics 2005; 115: 496-506.
8. Legal loophole allows 'banned' advertising, UNICEF UK, 19 September 2005 http://www.unicef.org.uk/press/news_detail.asp?news_id=527
9. Articles about conflict of interest: - Dana J and Loewenstein G. A social science perspective on gifts to physicians from industry. JAMA 2003; 290: 252-255. - Brennan TA et al. Health industry practices that create conflicts of interest. JAMA 2006, 295:429-433. - www.nofreelunch.org
10. Political will and the promotion of breastfeeding, Palmer G and Costello A. Ind J Ped. 2003; 40:701-3
11. FAO/WHO Expert Meeting on Enterobacter sakazakii and Salmonella in Powdered Infant Formula, May 2005
12. WHO, UNICEF, UNFPA,UNAIDS, HIV and infant feeding: Guidelines for decision-makers, 2003. WHO, UNICEF, UNFPA, UNAIDS, World Bank, UNHCR, WFP, FAO, IAEA, HIV and infant feeding: Framework for priority action. Geneva, 2003.
13. Look What They're Doing! Marketing Trends: an IBFAN summary by theme, IBFAN-ICDC 2001, five pamphlets.
14. Standard IBFAN Monitoring (SIM) manual and forms. How to monitor compliance with the International Code, IBFAN-ICDC 2004.
15. Complying with the Code? How the Code applies to manufacturers and distributors of infant foods. IBFAN 1998.
16. The Code Handbook, 2nd edition. A Guide to Implementing the International Code of Marketing of Breastmilk Substitutes, IBFANICDC, 2005 (295 pages).
17. The Code in Cartoons, IBFAN-ICDC, Penang, May 2006

Agradecimentos

Escrito por: Gabrielle Palmer
Agradecimentos aos revisores: Annelies Allain, James Achanyi-Fontem, David Clark, Louise James, Kuldip Khanna, Luann Martin, Rebecca Magalhães, Pamela Morrison, Patti Rundall, Marta Trejos, Kim Winnard, Yeong Joo Kean and Julianna LimAbdullah.
Imagens: Cortesia de IBFAN-ICDC.
Produção: Julianna LimAbdullah, AnneliesAllaineAdrian Cheah.

Para mais informações sobre documentação, treinamento e monitoramento do Código: International Code Documentation Centre (ICDC) c/o IBFAN Penang, P.O. Box 19, 10700 Penang, Malaysia
Tel: 604-890 5799 Fax: 604-890 7291 Email: ibfanpg@tm.net.my Website: www.ibfan.org

Este projeto é financiado por Dutch Ministry of Foreign Affairs (DGIS)..



A World Alliance for Breastfeeding Action (WABA) é uma rede mundial de indivíduos e organizações comprometidas com a proteção, promoção e apoio da amamentação em todo o mundo, com base na Declaração de Innocenti, Ten Links for Nurturing the Future e a Estratégia Global para a Alimentação de Lactentes e Crianças de Primeira Infância da OMS/UNICEF. Seus principais parceiros são a International Baby Food Action Network (IBFAN), La Leche League International (LLL), International Lactation Consultant Association (ILCA), Wellstart International, Academy of Breastfeeding Medicine (ABM) e LINKAGES. A WABA ocupa a posição de consultora do United Nations Children's Fund (UNICEF) e é uma ONG consultora especial do Economic and Social Council of the United Nations (ECOSOC).

Semana Mundial de Aleitamento Materno Coordenação e centros de distribuição

COORDENAÇÃO GERAL

WABA Secretariat
P O Box 1200
10850 Penang, Malaysia
Fax: 60-4-657 2655
waba@streamyx.com
www.waba.org.my
www.worldbreastfeedingweek.org

ÁFRICA

IBFAN Africa
P O Box 781, Mbabane
Swaziland
Fax: 268-40 40546
ibfanswd@realnet.co.sz

IBFAN Afrique

01 B.P. 1776, Ouagadougou 01
Burkina Faso
Fax: 226-503-74163
ibfanfan@fasonet.bf

ÁSIA

WABA Secretariat
(ver endereço acima)

South Asia

Breastfeeding Promotion Network of India (BPNI)
P O Box 10551, BP-33
Pitampura, Delhi 110088, India
Fax: 91-11-2731 5606
bpni@bpni.org

EUROPA

Baby Milk Action
34 Trumpington Street
Cambridge
CB2 1QY, UK
Fax: 44-1223-464 417
info@babymilkaction.org

COFAM/IPA

c/o Information pour l'Allaitement
52 rue Sully
69006 Lyon, France
Fax: 33-478 930 268
roques.nathalie@wanadoo.fr

GIFA/IBFAN Europe

C.P. 157, CH 1211 Geneva 19
Switzerland
Fax: 41-22-798 4443
Info@gifa.org

Aaktionsgruppe Babynahrung Ev (AGB)

Untere Maschstrasse 21
D-37073 Gottingen, Germany
Fax: 49-551-531 035
info@babynahrung.org

AMÉRICA LATINA CEFEMINA

Apartado 5355
1000 San Jose, Costa Rica
Fax: 506-224 3986
cefemina@racsa.co.cr

Grupo Origem

Av. Beira Mar, 3661 Lj. 18
Casa Caiada - Olinda - PE
CEP 53030 - 540 - Brazil
Fax: 55-81-34327701
juliana@origem.org
www.aleitamento.org.br

AMÉRICA DO NORTE

LLL international
1400 N. Meacham Road,
Schaumburg
IL 60173-4840 - USA
Fax: 1-847-519 0035
llhq@llli.org
www.lalecheleague.org

INFAC Canada

6, Trinity Square
Toronto, ON M5G 1B1
Canada
Fax: 1-416-591 9355
info@infactcanada.ca
www.infactcanada.ca

PACÍFICO

Australian Breastfeeding Association (ABA)

P O Box 4000, Glen Iris
VIC 3146, Australia
Fax: 61-3-9885 0866
info@breastfeeding.asn.au
www.breastfeeding.asn.au

Development Officer PINDA

c/o Christine Qusteded
Nutrition Centre Health Department
Private Mail Bag
Apia, Western Samoa
Fax: 685-218 70
Brenda@lesamoa.net

Seu contato local:

Material em português produzido por IBFAN Brasil:

Coordenação: Rosana De Divitiis
Rua Carlos Gomes, 1513 / 01 - J. Carlos Gomes - 13215-021 - Jundiá - SP - Brasil
Telefax: (11) 4522 5658 - ibfanbrasil@terra.com.br - www.ibfan.org.br
Tradução: Regina Garcez - Revisão: Zuleika Thomson e Tereza Toma - Arte: Lucélia Fernandes

A WABA não aceita o patrocínio de empresas produtoras de substitutos do leite materno, empresas relacionadas a equipamentos e alimentos complementares. A WABA incentiva todos os participantes da Semana Mundial de Aleitamento Materno a respeitar e seguir esta postura ética.