

Networking among Groups and Agencies
Shared Technical Expertise
Code Compliance Assistance and Monitoring
Special Technical Briefs
Public Communication Materials
Education and Training
OUR COMMON TOOLS

• all agencies of the United Nations system
• all governments
• all health care systems
• business and industry
• all advocates for children and families
• community-based and national groups

OUR COMMON TASK
To Advocate for the Protection, Promotion and Support of Breastfeeding to

FOR ALL CHILDREN—FOR ALL THE WORLD

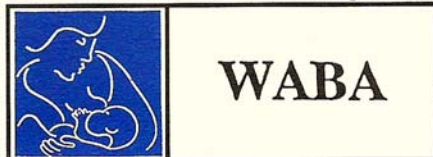
OUR COMMON CALENDAR

- 1979 Joint WHO/UNICEF Meeting on Infant and Young Child Feeding
- 1981 International Code of Marketing of Breastmilk Substitutes Adopted
- 1986 Code clarified by WHO with regard to 'supplies' and 'soft foods'
- 1989 UN Convention on the Rights of the Child
- 1990 Innocenti Declaration
World Summit for Children
- 1992 International Conference on Nutrition
- 1995 Mid-Decade Compliance Review
- 2000 Worldwide Fulfillment of
Innocenti Declaration

For information/action ideas, write:

World Alliance for Breastfeeding Action
P.O. Box 1200
10850 Penang, Malaysia

world alliance for breastfeeding action



OUR COMMON GOAL
"To Protect, Promote and Support Breastfeeding"

WABA, a global network of organizations and individuals,

BELIEVES breastfeeding to be the **right** of all children and mothers;

DEDICATES itself to protect, promote and support this right;

ACTS on the **Innocenti Declaration**.

YOU CAN HELP WHERE YOU ARE!

WABA includes: mother support groups, health professionals and other health care workers, code monitoring services, communication specialists, corporate responsibility activists, religious groups, lactation consultants, and scientific research institutes.