

World Breastfeeding Week (WBW) 2006 Feedback Form

1. WBW 2006 action folder

a) What did you find most useful?

.....
.....
.....

b) How was the action folder used?

reproduced and distributed widely
 adapted/translated for local circulation
 sent to press or used at a press conference
 used and adapted by the community
 others

2. WBW 2006 materials

a) If you have used any of the following items, tell us how useful they were

Action folder LEAST 0 1 2 3 MOST
Poster LEAST 0 1 2 3 MOST
Calendar LEAST 0 1 2 3 MOST

b) How/Where were they used?

Poster

.....

Announcement

Banner

d) Suggestions for improvement?

.....
.....
.....
.....

(Please write on a separate sheet if space provided is insufficient)

3. Local WBW 2006 activities

a) Rank activities from least to most prominent from 1 to 7.

<input type="checkbox"/> print media	<input type="checkbox"/> seminars/conference
<input type="checkbox"/> television	<input type="checkbox"/> forums/talks
<input type="checkbox"/> radio	<input type="checkbox"/> fairs/marches
<input type="checkbox"/> website	<input type="checkbox"/> community gatherings

b) Did you/your organisation translate, produce or reproduce WBW 2005 materials for local use? If yes, please name the language translations.

.....
.....
.....
(Describe and/or send WABA a copy)

4. Involving other groups to communicate breastfeeding

a) Did you involve any other groups in your WBW activities?

<input type="checkbox"/> government	<input type="checkbox"/> consumers	<input type="checkbox"/> women
<input type="checkbox"/> public justice	<input type="checkbox"/> HIV/AIDS	<input type="checkbox"/> youth
<input type="checkbox"/> health groups/institutions		

b) What creative activities did you undertake to publicise this year's WBW theme?

.....
.....
.....

5. I attach a detailed WBW 2006 report

YES NO WILL SEND LATER

6. Have you visited the WABA or World Breastfeeding Week website for information?

YES NO



Special limited edition WBW CD for 10 minutes of your time!

- *Nurturing the Future through World Breastfeeding Week - a full collection of WBW materials produced by WABA over the last 15 years.*

Yes! I would like to receive the WBW CD.

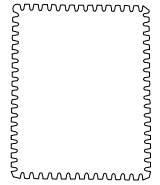
Your feedback on the materials and your report on your WBW activities will help us improve and stimulate similar activities elsewhere. Please fill in this form and send it back to us after your WBW celebrations, or by 31 December 2006. *Thank you!*

For more information, please contact the World Alliance for Breastfeeding Action (WABA), PO Box 1200, 10850 Penang, Malaysia • Tel: 604-658 4816 • Fax: 604-657 2655 • Email: waba@streamyx.com • Website: www.worldbreastfeedingweek.org • www.waba.org.my



DEADLINE

Please return no later than **31 Dec 2006** to be entitled for your free gifts. Thank you!



**WABA
PO Box 1200
10850 Penang
Malaysia**



**WBW 2006
CODE WATCH
25 YEARS OF PROTECTING BREASTFEEDING**

----- please complete the form overleaf, fold along dotted line and return to WABA, or fax us at 604-657 2655 -----

Free!

*Limited edition WBW CD for 10 minutes of your time!
Your response will help WABA improve future WBW campaigns.
Thank you!*

RESPONDENT INFORMATION

NAME
ORGANISATION/PROFESSION
.....
ADDRESS
.....
TEL
FAX
EMAIL
SIGNATURE

GROUP AFFILIATIONS

- consumer (mother, father, grandparent, etc)
- member of a mother support group (please specify)
- health professional (please specify)
- member of a women's group (please specify)
- member of a public interest group (please specify)
- others

WBW ENDORSEMENT INFORMATION

I/my organisation endorses World Breastfeeding Week

- 92 93 94 95 96 97 98
- 99 2000 2001 2002 2003 2004 2005
- 2006

I/we have organised activities for WBW for the following years:

Are you/your organisation a WABA endorser? Yes No, please send me an endorsement form

We have a national breastfeeding committee in our country organising WBW annually.

NAME/ADDRESS OF NATIONAL BREASTFEEDING COMMITTEE

NAME OF NATIONAL BREASTFEEDING/WBW COORDINATOR (IF ANY)

OTHERS