The World Alliance for Breastfeeding Action (WABA) is a global network of individuals and organisations concerned with the protection, promotion and support of breastfeeding worldwide based on the Innocenti Declaration, the Ten Links for Nurturing the Future and the WHO/UNICEF Global Strategy on Infant and Young Child Feeding. Its core partners are the International Baby Food Action Network (IBFAN), La Leche League International (LLLI), International Lactation Consultant Association (ILCA), Wellstart International, Academy of Breastfeeding Medicine (ABM) and LINKAGES. WABA is in consultative status with the United Nations Children’s Fund (UNICEF) and an NGO in Special Consultative Status with the Economic and Social Council of the United Nations (ECOSOC). World Breastfeeding Week is celebrated in over 120 countries every year.

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1-7 AUGUST 2005

WORLD BREASTFEEDING WEEK

Breastfeeding and Family Foods

LOVING & HEALTHY

Feeding other foods while breastfeeding is continued

Goals:

- Draw attention to the value of continuing to breastfeed children to 2 years or beyond.
- Raise awareness of the risks and costs of introducing other foods and drinks to breastfed babies before 6 months, thereby strengthening support for 6 months exclusive breastfeeding.
- Up-date information and ideas about the kinds of other foods and drinks needed by older breastfed babies and young children after 6 months.
- Share ideas for making complementary feeding easier, healthier and a time for learning and love.